

Thisuri Lokuhapuarachchi

Senior Multimedia Designer



CONTACT

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Sri Lanka

Open to relocate — Dubai

SKILLS

Video & Motion

- DaVinci Resolve
- Premiere Pro
- After Effects
- Color Grading

Creative Direction

- Art Direction
- Visual Storytelling
- Campaign Development
- Photoshoot Direction

Graphic Design

- Photoshop · Illustrator
- InDesign · Branding
- Social Content

Prototyping

- Figma

AI Tools

- Claude
- Higgsfield
- Runway ML

3D & Illustration

- Blender
- Nomad Sculpt
- Tripo3D
- Frame Animation
- Illustration

EDUCATION

Advanced Diploma

Advertising & Multimedia

Distinction — NIBM · 2020–22

I WORK BEST WHEN

Moving fast, not cutting corners
New technology enters the workflow
Direction meets production
The team cares about craft

REFERENCES
AVAILABLE UPON
REQUEST

PROFILE

I'm a multimedia designer who leads with storytelling and follows through with execution. Over 9 years I've directed shoots, cut campaign videos, built brands from scratch, and led creative teams — often all at once. I pick up new tools fast and genuinely enjoy figuring out what's possible — from AI-assisted video to 3D sculpting. I'm at my best in fast-moving environments where quality still matters. Actively looking for senior creative roles internationally, with a focus on Dubai and the UAE.

EXPERIENCE

Senior Multimedia Designer · Embla Software Innovation 2024 – Present

- Led visual concept development and marketing collateral for multi-platform campaigns
- End-to-end design delivery across complex projects — on time, on budget
- Directed, filmed and edited event videos across the full production pipeline
- Drove a company-wide rebrand: visual identity and interior design
- Designed the award-winning AI agent deck — Silver Award, NBQSA 2024

Creative Designer · GNext Telecommunications 2023 – 2024

- Produced video content and campaign visuals across social platforms
- Built visual storytelling concepts rooted in brand and audience strategy
- Managed multiple simultaneous creative outputs under tight deadlines

Team Lead & Assistant Art Director · Tribal Lanka (Pvt) Ltd 2021 – 2023

- Led a multi-disciplinary design team end-to-end across campaigns and delivery
- Art directed product and model photoshoots — composition, styling, visual direction
- Collaborated with CDs on campaign ideation and brand identity systems

Multimedia Designer · Tribal Lanka (Pvt) Ltd 2021

- Produced video edits, animations, and campaign visuals backed by structured storyboards and visual concepts
- Created social media content and multimedia assets consistently aligned with brand identity

Graphic Designer · TAC Tharindu Ameresekara Consulting 2017 – 2021

- Designed end-to-end branding systems across print and digital: logos, packaging, promotional materials, and social content
- Produced motion content including video edits, GIF animations, and motion-based assets for digital campaigns
- Worked directly with clients to develop creative briefs and refine design direction throughout production
- Mentored junior designers on workflows, design standards, and production practices

AWARD · SPECIAL PROJECTS

★ **Silver Award, NBQSA 2024** — Designed the presentation for the company's AI agent submission at Sri Lanka's most prestigious tech awards programme.

Design Instructor · Da Vinci Academy (US Student Programme) — Taught graphic and web design fundamentals, produced video course content.